

Tamil Nadu Cinemas (Regulation) Rules, 1957 – Revision of rates of admission for Cinema theatres – Amendment to rules – Orders – Issued.

Home (Cinema) Department

G.O. Ms. No.405

Dated :20.05.2009

Read :

- 1. G.O. Ms. No.1240, Home (Cinema-I) Department, Dated : 23.12.2006.
- 2. G.O. Ms. No.1241, Home (Cinema-I) Department, Dated : 25.12.2006.
- 3. G.O. Ms. No.1265, Home (Cinema-I) Department, Dated : 31.12.2006.

Read also :

4. From the Additional Commissioner (C & I), LA Department Letter No.L2/39868/2006, Dated : 23.10.2007.

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ORDER :

The appended Notification will be published in the <u>Tamil Nadu</u> <u>Government Gazette</u>.

(BY ORDER OF THE GOVERNOR)

S. MALATHI, PRINCIPAL SECRETARY TO GOVERNMENT.

То

The Works Manager, Government Central Press, Chennai – 79. The Special Commissioner and Commissioner of Land Administration, Chennai-5. All Collectors (except Collector, Chennai) The Commissioner of Police, Chennai-8 All District Assistant Commissioner of Commercial Taxes, The Commissioner of Commercial Taxes Department, Chennai-5
The President, South Indian Film Chamber of Commerce, 605 Anna Salai, Chennai-6
The President, Tamil Nadu Film Exhibitors Association, 16 Poes Road, 3rd Street, Teynampet, Chennai-18
The President, Tamil Film Producer Council, 606 Anna Salai, Chennai – 6.

Copy to:

The Secretary, Commercial Taxes and Registration Department, Chennai – 9. The Finance Department, Chennai – 9 The Secretary to Chief Minister, Chennai – 9 The Senior Personal Assistant to Minister for (information), Chennai-9 The President, Chennai Cinema Theatres Owners Association, Chennai SF / SC

// Forwarded / by Order //

SECTION OFFICER.

APPENDIX

NOTIFICATION

In exercise of power conferred by section 10 of the Tamil Nadu Cinemas (Regulation) Act, 1956 (Tamil Nadu Act IX of 1955), the Governor of Tamil Nadu hereby makes the following amendments to the Tamil Nadu Cinemas (Regulation) Rules, 1957.

2. The amendments hereby made except clause (2) (a) shall be deemed to have come into force on the 1^{st} day of January, 2007.

AMENDMENTS

In the said Rules,--

(1) in rule 3, after clause (g), the following clause shall be inserted, namely:-

"(gg) 'Multiplex' means the building wherein a minimum of two theatres together with or without multi activities on commercial basis or with Malls";

(2) in rule 83, in sub-rule (1A), -

(a) after clause (a), the following clause shall be inserted, namely:-

"(aa) The licensing authority may on application by the licensee alter the rates of admission for any class of accommodation, if here has been any change in the amenities provided either in that class of accommodation or generally in the theatre or for any other valid reasons";

(b) for clauses (c) and (d), the following clause shall be substituted, namely:-

"(c) (i) The licensee may revise the rates of admission to theatres located in the areas, within the Minimum and Maximum rates as detailed below:-

Rates of Admission

	A/C Theatre	Non A/C Theatre
Municipal Corporation		
Minimum	Rs.10/-	Rs .7/-
Maximum	Rs.50/-	Rs.30/-

Municipalities		
Minimum	Rs.5/-	Rs.4/-
Maximum	Rs.40/-	Rs.30/-
Town Pachayats		
Minimum	Rs.5/-	Rs.4/-
Maximum	Rs.25/-	Rs.20/-
Village Panchayats		
Minimum	Rs.5/-	Rs.4/-
Maximum	Rs.15/-	Rs.10/-

(ii) The licensee shall make an application to the licensing authority 'C' form licence for making necessary endorsement in for revision in rates of admission as per clause (i) above. After making endorsement in 'C' form licence, the licensing authority shall return the 'C' Form licence to the licensee.

(iii) Subject to the rates mentioned in (i) above, a licensee may charge a rate other than the rate endorsed in the 'C' form licence, for any film for a specified period with due advance notice to the licensing authority and the Commercial Tax authority and with proper endorsement made by the Licensing Authority in the 'C' form licence.

(iv) The maximum and minimum rates of admission to the theatre in the Multiplex provided with the following items shall be of Rs.95/- and Rs.10/- respectively.

- 1. Two or more fully air-conditioned theatres.
- 2. Total capacity of all theatres not less than 800 seats.
- 3. Seat with width (pitch) of not less than 20 inches.
- 4. Distance between rows not less than 1050 mm (41.5 inches)
- 5. 100 percent power back-up by generators.
- 6. Xenon or Digital Projectors.
- 7. Digital or DTS Sound System.
- 8. Three Main Speakers.
- 9. Three Way Speakers.
- 10. Surround speakers system.
- 11. Toilet Urinals with automatic flush.
- 12. Air-conditioned Lobby.
- 13. Computer-ticketing.
- 14. Web ticketing.
- 15. Home Delivery of Tickets.

(v) The maximum and minimum rates of admission to the theatres in the Multiplex provided with 10 items out of 15 items mentioned in clause (iv) above including the following 5 items shall be of Rs.85/- and Rs.10/- respectively:-

- (1) Two or more fully air-conditioned theatres.
- (2) Total Capacity of all theatres not less than 800 seats.
- (3) 100 percent power back-up by Generators.
- (4) Xenon or Digital Projectors.
- (5) Digital Sound system or DTS.

(vi) The maximum and minimum rates of admission to the theatres in the Multiplex having more than three theatres with air-condition and with family entertainment and restaurant facilities shall be of Rs.120/- and Rs.10/-, respectively.

(d) The Government may either suo motu or on receipt of application from the licensees, order the general revision of rates of admission to theatre including the theatres in Multiplex considering the amenities provided therein and the overall escalation of cost in all spheres related to the running of theatres".

S. MALATHI, PRINCIPAL SECRETARY TO GOVERNMENT.